

Charles Monat Associates Triumph In Fighting Pneumonia As Part Of Their Philanthropic Cause

The firm provided healthcare interventions and educational programmes to prevent pneumonia in Indonesia's rural areas.



Local community projects in Central Lombok

Did you know that pneumonia is the leading cause of death for children in Indonesia? This is largely due to limited access to healthcare and a lack of awareness about the severity of the illness, which is often dismissed as a common cough.

Four years ago, during the peak of COVID-19, Charles Monat Associates—a global life insurance brokerage firm catering to high-net-worth individuals—set out to save as many lives as possible by providing accessible healthcare vaccinations and interventions to children in Indonesia's remote areas.

The firm's determination to fight pneumonia began not by chance but from a personal story close to the heart of Yves

Guélat, the Group's Chief Executive Officer. His father suffered from a lung-related illness for many years before his death, which motivated Guélat to contribute meaningfully to prevent others from suffering similarly, especially since pneumonia is a preventable disease. To date, Charles Monat Associates, in partnership with Save The Children, local Indonesian healthcare communities, and government officials, has impacted over 541,000 lives in just three years.

Immediate and Long-Term Goals

In the short term, the firm's goal was clear: to implement pneumonia-preventive measures through widespread vaccinations and healthcare interventions for infants and

children who need them.

In the mid to long term, under the guidance of Save The Children, they believe that training healthcare experts within the local community will create the most sustainable solution for the rural areas of Indonesia. This involves educating caregivers and families of young children, increasing symptomatic knowledge amongst voluntary healthcare workers, and educating the community at large with the support of local authorities.

To date, a total of 29 in-hospital medical facilities across Central Lombok have been established, and 310 pop-up medical huts were created. A total of 283 respected members of the local health community and 1,100 front-line healthcare workers have been trained and certified in treating childhood pneumonia, impacting over 541,000 young lives.

The triumph of the mission has been focused on creating long-term sustainability by equipping locals with critical knowledge transfers to caregivers and healthcare systems. Improvements in behavioural habits amongst caregivers and families, such as reducing the number of smokers at home, have vastly improved the living conditions of infants and young children. Public educational programmes were also conducted regularly via radio talk shows, public events, and engaging pamphlets.

Extending Legacy Through Philanthropy

"At Charles Monat, we help our clients create and build a legacy for themselves and their loved ones. We wanted to work on a project that was an extension of us in creating a legacy to help the world. Embarking on a philanthropy project with Save The Children is our way of extending that legacy to our communities," said Yves Guélat, Group Chief Executive Officer at Charles Monat Associates.

It is clear that the work Charles Monat Associates has done with Save The Children has laid the foundations for crucial knowledge transfers within the communities for years to come. They are confident that their efforts will pave the way for reducing deaths resulting from pneumonia and continue to urge more individuals to support the cause.



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